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Headline Messages:

Decision-Relevant Messages on
Climate Change Adaptation for Scotland

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Adaptation
Scotland
supporting **climate change** resilience



“Increase the resilience of organisations and infrastructure in Scotland to meet the challenges and opportunities presented by the impacts of climate change”

support service collaboration advice

climate service adaptation service portal

boundary organisation information hub

knowledge broker

Adaptation Scotland Partnership:



This is a description of the process...

(and it's at an awkward time)

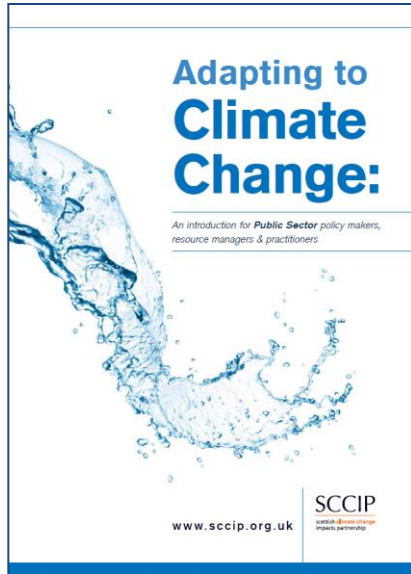


we're trying to answer the question:

What does climate change mean for Scotland?

(with a set of easily communicated messages)

we've used messages before... and of course so have many others



PLANNED AND FLEXIBLE APPROACHES TO ADAPTATION

SERVICE AND INFRASTRUCTURE IMPACTS - IMPORTANT MESSAGES

Buildings need to be fit-for-purpose in a future climate.

Building performance will be challenged by a changing climate, needing to cope with more extreme summer temperatures, intense rainfall events and potential changes in wind and storm patterns. This will require appropriate design and building standards, but also adaptation of existing building stock.

Climate change will affect the health and wellbeing of individuals and communities.

As the climate changes so will the challenges to the health and well-being of individuals and communities across Scotland. In particular, climate change may lead to more disruptive flooding events and an increased occurrence of related impacts in Scotland.

we think ours could be improved...

- Improve the link to evidence – make it explicit
- Use them to drive engagement (beyond the ‘experts’)
- Ongoing development of the message – build the ‘story’

our principles:

- Impact / Consequence / Response
- Decision-Relevant
- Engagement
- Linked to Evidence
- Cross-cutting / Collaborative
- Case Studies and Practical Examples



a tiered structure

Headline Message

A few sentences that highlight an important implication of climate change for Scotland

Summary

An accessible overview that aims to inform the decision-maker – summarising key evidence and encouraging an adaptation process

Supporting Information

Develop resource that explores the evidence (impacts, consequences, response) and provides a review linking to key sources. This should be informed by *expert* review, but also policy-maker and practitioner experience – it should provide examples



progress so far:

Learning Exercise: Developing a Headline Message on Coastal Change

- Established a working-group

(Adaptation Scotland, SEPA, SNH, JHI/CXC, University of Glasgow, Scottish Government, Fife Council, UKCIP)

- Developed the approach and drafted a message
- Held a workshop with >50 participants who have an interest in the coast

and we learnt!



recently:

Creating a Set of Headline Messages

- The Scottish Adaptation Programme is currently being developed – it must respond to the risks identified in the Climate Change Risk Assessment (CCRA).
- There is a need to develop a broad set of messages that try and address the question: **what does climate change mean for Scotland?**
- Adaptation Scotland has undertaken work to develop a set of messages – these could support both the programme and our wider work



our approach:

- Analysis of the 128 risks identified for Scotland in the CCRA
- We used this to inform a refined a core set of 15 messages for Scotland
- Related the CCRA risks to each of these messages in a systematic way
- Begun building the supporting information and summary material



where to now:

- Develop an expert review based on each of the messages – drawing upon the wider evidence that we expect is available
- Develop the response – based on the Scottish Adaptation and other experience from Scotland and beyond.
- Extend the development of the messages to a wider audience – encourage contributions and engagement





- please contact us -

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Adaptation Scotland Partnership:

